



## BRAD PFAFF PLAN TO CUT COSTS AND REBUILD OUR SUPPLY CHAIN BY BRINGING MANUFACTURING BACK TO WISCONSIN

Brad is a western Wisconsin native - he's the proud son of the rolling hills, coulees, and valleys of northern La Crosse County - and he knows that after years of cutbacks and outsourcing, broken supply chains and rising costs, it's time to get back to building things here at home.

The Dairy State's manufacturing industry is a [key component](#) of our state economy, both in terms of total output and employment. And here in western and central Wisconsin, good-paying manufacturing jobs lifted working families into the middle class for decades. But these jobs [disappeared](#), our manufacturing industry weakened, and the COVID-19 pandemic exposed how fragile our largely foreign-dependent supply chains have become.

Now, working families are being crushed by rising costs. At a time when corporate profits are at their [highest levels](#) in decades, Brad believes this isn't fair. Washington should be prioritizing cutting costs and protecting working families, not turning a blind eye to corporate greed.

With a public service career dedicated to working families, Brad has [fought tirelessly](#) to deliver results for working Wisconsinites. Now, he's ready to bring this fight to Congress, and he has a plan to cut costs and restore Wisconsin manufacturing.

### Brad's plan will:

- Invest in domestic manufacturing, repair our supply chains, and lower costs
- Invest in affordable and accessible education opportunities for manufacturing careers
- Support policies that protect domestic workers, not corporate profit margins

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## I. CUTTING COSTS WITH DOMESTIC MANUFACTURING

Wisconsin's 3rd congressional district has one of the lowest median household incomes, and nearly a [quarter](#) of those occupations in the district are manufacturing jobs. On top of this, working families are facing the [highest inflation](#) in 40 years. These high costs are due in large part to [supply chain constraints](#) that still have not recovered from the pandemic. Brad knows that in order to reduce costs, we have to address this fragile system.

[Experts agree](#) that boosting domestic manufacturing will improve global supply chains, which means we will be better insulated from future crises and costs will come down. **That's why in Congress, Brad will fight to provide tax incentives for manufacturers who have moved overseas to return to domestic production and for new manufacturers to begin operations right here in Wisconsin.**

For too long, corporations have put [short-term profits](#) before working families and supply chain resiliency. If we want to prevent supply-chain-related cost spikes in the future, we need to ensure manufacturers are prioritizing resiliency, not their quarterly earnings. **Brad will fight to ensure that taxpayer dollars are used for supply chain resiliency, not corporate greed by ending subsidies for corporations who outsource jobs to other countries.**

Wisconsinites are proud, hardworking people who are tired of depending on foreign products that can be made right here at home. Brad believes we need to start taking economic power back from China and reinvesting in the American worker. **That's why Brad will support legislation that invests in domestic manufacturing industries that increase our competitiveness with China. Brad will also fight to hold China accountable for years of currency manipulation and shady trade practices that have gotten us to where we are now.**

As the threat of the climate crisis advances and the clean economy of the future grows, Brad believes Wisconsin should be ready to take advantage of this transition, not playing catch-up. Wisconsin could be the epicenter of a revolution in clean economy manufacturing that reduces our dependency on foreign energy and that increases domestic production, and this starts right here in Wisconsin's 3rd. **Brad will fight to incentivize clean economy manufacturing and invest in economic development opportunities that bring the clean economy jobs of the future home to western Wisconsin.**

The recently signed-into-law [CHIPS Act](#) makes great strides in expanding domestic manufacturing, but manufacturers still lack access to the necessary funding to invest in innovative manufacturing, which means workers are missing out on good-paying new jobs. **Brad will support legislation like the [Industrial Finance Corporation Act](#) that invests in new innovative manufacturing solutions, domestic production, and supply chain resiliency.**

## **II. AFFORDABLE AND ACCESSIBLE EDUCATION OPPORTUNITIES**

In addition to incentivizing new job opportunities, we need to be making these opportunities more accessible to western Wisconsin workers. That means increasing access to affordable alternatives to higher education. In a district where only about [27%](#) of residents have a bachelor's degree, Brad knows that higher education should not and cannot be a barrier to economic security, and that a four-year degree should not be the only option our students receive to further their career. **That's why Brad will fight to**

**invest in accessible and affordable alternative education opportunities, including trade schools and apprenticeship programs**, so that more Wisconsin workers can receive a jumpstart to high-wage manufacturing occupations and be leaders in these industries.

### III. PROTECT DOMESTIC WORKERS, NOT CORPORATE PROFITS

Working families need a strong voice who will prioritize the kitchen table issues that keep them up at night, not corporations' profit margins. Brad knows that it isn't fair that corporations can uproot people's lives and outsource their labor to avoid costs and increase profits. **That's why Brad will fight to pass legislation that overhauls the Trade Adjustment Assistance program**, which seeks to support workers harmed by trade-related job losses. Nearly [100,000 workers](#) rely on TAA assistance annually and as of July of this year, but Congress has yet to make an additional appropriation to keep the program operational. It is in desperate need of major reforms.

Brad also knows it hurts working families when Washington submits to unfair trade deals that encourage manufacturers to ship jobs overseas, and he understands that simply supporting workers suffering from job losses isn't enough. **That's why in Congress, Brad will oppose trade deals that hurt domestic manufacturing and demand that Congress prioritize fair labor standards and worker protections in trade negotiations and deals.**

Brad believes that the government has a critical role to play in ensuring that American tax dollars are used to buy American goods. **In Congress, Brad will fight to ensure stronger enforcement of the Buy American Act.**

Even if we protect manufacturing at home, that does little to stop foreign currency manipulation that makes American products more expensive. Brad believes that this isn't fair, and knows we need to fight back against China's currency manipulation. **Brad will fight to pass Sen. Tammy Baldwin's [Competitive Dollar for Jobs and Prosperity Act](#)**, legislation that would make U.S. exports more competitive and restore fair exchange rates.

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Brad is running to bring western Wisconsin values to Washington, and he knows that this district needs a strong voice that will bring home real solutions. If we want to level the playing field and provide greater economic opportunities for working families, we need to send someone to Washington who gets it. Brad grew up in this district, he's spent a career of public service to the people of Wisconsin, and now he's ready to take this fight to Washington.